



Central Office Administrators

2015 Fall Conference

United for Educational Excellence:
See What We Mean in 2015-16!

Lodge of the Four Seasons
Lake Ozark, Missouri
November 1-3, 2015

Thank you to our sponsors!



Our Family, Dedicated To Yours.®



Conference "At a Glance"

Sunday, November 1

- 11 a.m. - 4:30 p.m. Registration
5th Floor Atrium
- 2:00 - 3:00 p.m. General Opening Session
(Granada B & C)
- 3:30 - 4:30 p.m. Roundtable Discussions
(Granada B & C)
- 5:00 - 6:00 p.m. Reception (Granada A)

Monday, November 2

- Communicating from the Inside Out: Central Office Edition (David Luther, Communications, MASA)
- Teacher Leadership: A Step-by-Step Plan to Build Staff Capacity in Teaching and Learning (Janie Pyle, Ed. D, Associate Superintendent, Raytown Quality Schools)
- Leading the Culture of Personalized Learning (Andy King and Dawn Thurnau, MOREnet)
- Long Range Facility Planning and Implementation (Kelly Hinshaw, Assistant Superintendent, HR and Support Services, Rolla)
- Social Distortion: Balancing the Benefits and Perils (Social Media) (Celynda Brasher, Tueth Keeney)
- So You Think You Want To Be A Superintendent? (Doug Hayter, Superintendent, Branson School District)
- Competency Based Education: Accelerating to Certification with Quality Standards. (Dr. Angie Besendorfer, Chancellor, Western General University, Missouri)
- Uniform Grant Guidance (OMNI) Updates & Clarifications (Pat Kaiser, Director, ESEA/NCLB Finance and Jennifer Frank, Assistant Director, ESEA/NCLB Finance, DESE) (2 Sessions)
- How to Conduct Investigation Interviews (Duane Martin, Missouri EdCounsel School Attorneys)
- Show-Me Accreditation & Assessment Task Force Report (Mike Fulton, Pattonville School District and Task Force Co-Chair) (2 Sessions)

Lunch with DESE Commissioner of Education,
Dr. Margie Vandeven

- Incorporating Student Growth Data into Educator Evaluation (Paul Katnik, Assistant Commissioner, Office of Educator Quality, DESE) (2 Sessions)
- Technology Readiness: Preparing Elementary Students for Online Learning (Tyler Britt and Kelly Anderson, Raytown Quality Schools)
- Top Tips for a Legally Compliant School Year-What you Really need to Know (Natalie Hoernschemeyer and Betsey Helfrich, Mickes Goldman O'Toole, LLC)
- Strategic Planning in an Uncertain World (Theresa Christian, Ed. D., Asst. Superintendent, El Dorado Springs R-2 School District)
- Incorporating Student Growth Data into Educator Evaluation (Paul Katnik, Assistant Commissioner, Office of Educator Quality, Department of Elementary and Secondary Education)
- Is It Working? A Meaningful Process for Evaluating the Effectiveness of What You are Doing (Paul Bauer, Special School District of St. Louis)
- Legal Hot Topics (Shellie Guin, Guin Mundorf, LLC)

Tuesday, November 3

9:00 - 10:00 a.m. General Session

CHARGE...Create Habits Around Real Goals Everyday
(Gary Wilbers, Ascend Business Strategies)

MASA Update (Roger Kurtz, MASA Executive Director)

GET REGISTERED!

Visit the MASA website and find the
"Conferences & Workshops" tab.
For more information call
(573) 638.4825.